

## GOLF CLUB SHAFT AND METHOD OF MANUFACTURE

### ABSTRACT OF THE DISCLOSURE

A golf club shaft in accordance with the present invention incorporates a decal attached via heat transfer. The decal is sized to substantially conform to the taper of the shaft. The decal provides a design of one or more colors that wraps about the shaft at least 360 degrees. A seam formed at the junction of the longer edges of the decal is barely visible and provides enhanced aesthetics to the shaft. In addition, the decal and its application provide reduced labor and material costs per shaft thus prepared since a second - or third or fourth - color may be applied concurrently with other designs for up to 360 degree coverage about the shaft by all of the colors/designs being incorporated into the decal.